Andry Dominguez

Hwk 1 Report

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   * In overall, the category Theater provided both the greatest number of data and the greatest number of reaching the goal successfully.
   * In regards of the subcategories, the number of Plays supersedes any other subcategory, including those from the theater category.
   * Over the one-year period of time, there was a decreasing tendency from May to September on the successful counts, so it would require a deeper analysis to find out which reasons may cause it, in other to make decisions about it.
2. What are some of the limitations of this dataset?

* Almost 74% (3038/4114) of the data set are US observations, therefore, the global trends are dominated and slanted by the US data.
* To have a better understanding of the trends, we should have a longer period of time, of at least two to three years.
* We do not know how the goals were settled, so the gap with the failed ones could be reduced.

1. What are some other possible tables/graphs that we could create?

* We can try both position and dispersion statisticians to check where the data is centered and how disperse it is, so we can adopt measurements to set new goals or improved the existing ones.